



NFC DONOR RECOGNITION TAG

Inspire your way to increased donations

“Dear John, I would like to thank you from the bottom of my heart, the life of my 3 year old son was made possible by your contribution to the development of the imaging department ... I kept the video on my smartphone and I show who saved our family”

Empowering the donor and contribution

The story of the donor is a very important element in understanding what motivated him or her to contribute. It could be one or a number of elements:

- **Appreciation** of the studies he or she acquired in the institution and as a result, offering thanks for being subsequently successful in life.
- As an **expression of gratitude** for the dedicated medical care that saved his or her life.
- As a **memorial** – a means of remembering.

“A picture is worth a thousand words. A video worth a thousand pictures”

Each institution recognizes the donors who support and develop this activity. That recognition and appreciation are expressed in the Donor sign.

- Scan listen and read, be moved by the story of a donor.
- Enhance the image of your organization while honoring the donors
- Grow and develop an institution through gratitude to the donor of the past and to the future donations.

Video Demonstration

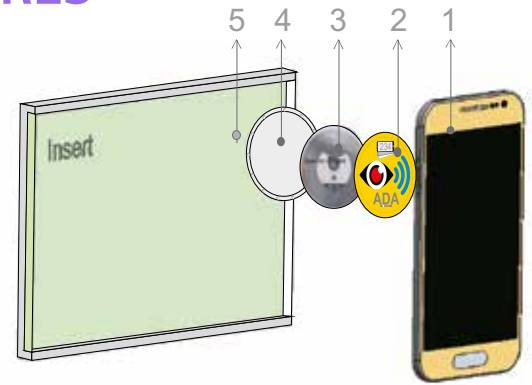
<http://www.imirtec.net/nfc-accessability-tag/>



SCHEMATIC FEATURES

Features

- **Smartphone**
- **Icon** – graphics print on vinyl
- **NFC** – electronic chip
- **Holder** – ABS plastic
- **Room ID Sign**

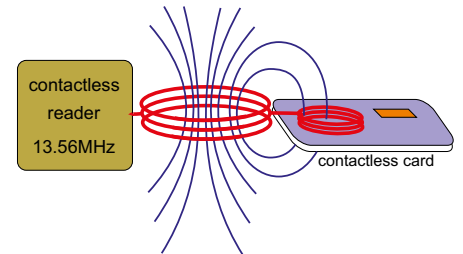


Technology

NFC – “Near Field Communication”

- Method of wireless data transfer.
- Metal element that transmits a short-term electronic signal
- Smartphone settings characterized **NFC Android & iOS**

Magnetic induction



Options

- Icon graphic print can be customized
- Shape of tag can be rounded or square
- Integrated into the sign or underneath the sign
- Content can be changed and replaced easily



Applications

- Healthcare facilities
- Education facilities
- Religious institutions